Barber to Lead Boeing Operations in Israel

The Boeing Company has announced that Avraham "Avi" Barber, 52, has been named Country Director for Boeing in Israel.

Barber, a retired brigadier general with the Israel Defense Forces, will be in charge of Boeing operations in Israel. He will be responsible for working with Israeli defense, aviation and other government officials, as well as maintaining relationships with Israel's aerospace industry.

An infantry veteran of the Six Day War in 1967, Barber was in the Israel Air Force and has flown A-4, F-4 and F-16 fighter aircraft. He spent eight months as a prisoner of war during the Yom Kippur War in 1973.

He has a master's degree of public administration from Harvard University and has attended the U.S. Air Force Air War College. He also has a bachelor's degree in general studies from Auburn University and a masters degree in international affairs from the University of Haifa.

Barber served as the Air Attache at the Embassy of Israel in Washington, D.C., in 1996.

The Boeing Company is the largest aerospace company in the world. It is the world's largest manufacturer of commercial jetliners and military aircraft, and the largest NASA contractor. The company has an extensive global reach with customers in 145 countries and manufacturing operations throughout the United States, Canada and Australia. At year-end 1999, Boeing and its subsidiaries employed 197,100 people.

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