Boeing Executive Talks Industry Leadership At Dubai 2000

In a press briefing with international media today, Seddik Belyamani, Boeing Commercial Airplanes Group executive vice president - Sales and Marketing, reaffirmed the company's commitment to its customers and business partners worldwide.

"Boeing is working hard to serve its customers around the world. We have a full line of products and services serving three principal aerospace markets - commercial, space and military," Belyamani said. "We're committed to providing the greatest value for our customers, and that commitment drives everything we do. Those preparing to compete with the Boeing of the future may be too late."

Belyamani is in Dubai attending the Dubai 2000 aerospace exhibition, which attracts 30,000 visitors from 80 countries.

"Boeing has been a market leader in the Middle East for approximately 53 years," said Belyamani. "Our commitment to Dubai 2000 reflects our intention of maintaining that leadership position, and in creating superior value for our Middle East customers by offering the most complete line of products and services."

Belyamani emphasized that Boeing continues to be the market leader in the commercial airplane industry, noting that the company will deliver 620 commercial airplanes in 1999.

"This year Boeing will deliver 68-percent of the industry's new airplanes to airlines throughout the world. Industry leadership is proven through performance, and we will again lead the way in 1999, " he said.

With 1998 revenues approaching $57 billion - Boeing is the world's number one aerospace company, and is the United States' top exporter, with nearly half of its revenue coming from international sales. More than 70 percent of Boeing business comes from commercial customers; about 30 percent is derived from U.S. government business. Boeing employs about 200,000 people worldwide.

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For further information:
Mark Hooper (Dubai)
971-4-866023
971-4-868031
Barbara Murphy (Dubai)
971-4-866023
971-4-868031
Randy Harrison (Seattle)
206-766-2929