Boeing Names Lockheed Executive as New Communications Vice President in Washington, D.C.

The Boeing Company today announced that Virnell A. Bruce has been named vice president of Communications for the Government Relations organization in Washington, D.C. Bruce, 52, joins Boeing after serving as vice president, Communications, Lockheed Martin Corporation, Space and Strategic Missiles Sector in Bethesda, Md., since 1995. She will report to Christopher Hansen, senior vice president-Government Relations, effective May 26.

"Virnell brings to Boeing a wealth of industry experience and a stellar reputation as someone who clearly understands aerospace industry issues and how government relations works," said Hansen. "She is veteran of the Washington policy arena and a communications industry pro."

In her current position, Bruce has been responsible for providing strategic functional guidance and management in all communications areas, including media relations, employee communications, advertising, community relations and executive communications.

From 1991 to 1995, she was director-Public Affairs for Lockheed Martin Astronautics in Denver, Colo. From 1989 to 1991, Bruce was with Rockwell International Corporation in El Segundo, Calif., as manager-Special Programs and Executive Support in Corporate Communications. From 1985 to 1989, she was Public Affairs manager with Ford Aerospace in Washington, D.C. From 1976 to 1985, she held a number of other positions with Ford Aerospace in Washington, D.C., and in Newport Beach, Calif.

In 1977, Bruce received her master's degree in journalism from the University of Southern California in Los Angeles. In 1975, she earned her bachelor's degree in English from California State University in Fullerton.

Bruce serves as a trustee with the National Museum of Women in the Arts and on the board of directors for National Space Society. She also is involved in Women in Aerospace and Women in Communications and is a volunteer with Big Sisters.

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