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Boeing today announced the appointment of Seddik Belyamani as executive vice president - Sales. Belyamani will lead the company's worldwide commercial airplane sales team, which last year sold 568 Boeing aircraft valued at more than \$42 billion.

In his new position, Belyamani reports directly to Alan Mulally, president - Boeing Commercial Airplanes. Previously, Belyamani was vice president - South Asia/Pacific, Africa, Middle East.

"Seddik has shown a unique understanding of our customers during his years in the sales organization," said Mulally. "He has the needed leadership qualities and customer focus to lead the Boeing sales team during this critical period."

Belyamani has spent more than two decades in the Boeing sales organization. He joined Boeing in 1974 as an international airline analyst. In 1977, he was named account manager for African sales. He became director of plans and programs for international sales in 1980, and in mid-1983 was promoted to senior director of sales for Asia and the Pacific. From 1985 through 1994, he was vice president of Africa, Latin America and Middle East sales.

Belyamani is a native of Morocco. He received his aeronautical engineering degree in 1967 at Toulouse, France, and holds a master's degree in aeronautics from Massachusetts Institute of Technology.

Prior to joining Boeing, Belyamani served as director of maintenance and engineering for Royal Air Maroc in Casablanca and later as manager of fleet planning for Eastern Airlines in Miami.

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