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Computer users worldwide will be able to watch in real time as the first Boeing 757-300 embarks on its inaugural flight. This is the first time the initial flight of a Boeing airplane has been broadcast "live" via the Internet.

The flight is scheduled for 10 a.m. PDT Sunday, Aug. 2.

To observe the event "live," viewers should log on to the Boeing home page at http://www.boeing.com. Viewing instructions will be posted July 31. The entire first flight video can be seen soon after the event concludes, with an expanded version available by Aug. 3.

"This will be the first live Internet broadcast of the inaugural flight of a Boeing airplane," said Margaret Nomi, deputy program manager of the 757-300 program. "Our 757-300 customers, our suppliers, Boeing employees, and airplane buffs everywhere will be able to watch as it happens."

The 757-300 is Boeing's newest twinjet and is the largest single-aisle twinjet ever produced. The aircraft, a derivative of the popular 757-200, is designed to carry more passengers at lower cost.