Cvetovich To Head Customer Services At Boeing

Brad Cvetovich has been appointed vice president and general manager of the Customer Services organization of the Boeing Commercial Airplane Group, Executive Vice President Nancy Bethel announced today.

Cvetovich is a 30-year veteran of customer service, engineering and manufacturing assignments at Boeing and McDonnell Douglas. Most recently, he was BCAG vice president for quality assurance and process development.

In this assignment, Cvetovich will lead more than 4,500 Boeing people in the Seattle area; in Long Beach, Calif.; and worldwide who provide around-the-clock technical and logistics support to more than 10,000 airplanes in the combined Boeing and Douglas fleet serving more than 700 operators.

"Strong product support is critical for our customers and we are proud to have earned their highest marks as the industry's best," said Bethel. "Brad Cvetovich's reputation for innovation and strong customer focus will help make our support even better."

A native of Midland, Pa., Cvetovich joined Boeing in 1990. He has a bachelor's degree in structural engineering from Geneva University and a master's degree in business management from the University of California. Active in leadership in both the Aerospace Industries Association and the Air Transport Association, Cvetovich has been a frequent speaker at industry symposia worldwide. He and his family reside in Redmond, Wash.