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PrivatAir, a charter operator of executive jet airplanes, based in Geneva, Switzerland has ordered two Boeing Business Jets (BBJ) with options to purchase two additional airplanes.

The orders are part of five new orders for the jet announced today by Boeing Business Jets at the 1997 National Business Aviation Association (NBAA) Meeting and Convention in Dallas, Texas.

"We are excited and proud to be associated with Boeing Business Jets," said PrivatAir Managing Director Ian McGrath. "The BBJ is the ideal product to meet the needs of the many corporate clients we transport throughout the world. The space, utility, comfort and product support offered by Boeing Business Jets will certainly enhance the already world-class service we provide."

According to Borge Boeskov, president of Boeing Business Jets, the first BBJ for PrivatAir will be delivered in June 1999, with the second following in November 1999.

"We are very pleased that PrivatAir has selected the BBJ to enhance its corporate charter operations," Boeskov said. "Their selection of the BBJ means an even broader segment of business travelers will be able to fly on the BBJ and see for themselves that we are truly opening up a new dimension in business air travel."

PrivatAir was established in 1977 as a private air service to transport business executives to destinations throughout the world. The company operates five corporate jets, ranging from a Hawker 800 that seats six to a Boeing 757 that can seat up to 60. All airplanes in the PrivatAir fleet are outfitted with executive business interiors.

"The BBJ is a perfect fit for the service we provide," McGrath said. "Increasingly, customers are expressing the need to transport teams of people to assignments throughout the world. This new airplane will allow us to do that, and still provide an environment that is spacious and allows the teams to be productive and well rested while in the air."

McGrath said the BBJs will be based primarily in Geneva and London along with the charter service's other aircraft. He said the airplanes will be flown throughout the Middle East, the Far East, North America and Europe.

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