

## **Boeing, AZUR air Announce Partnership to Improve Operational Efficiency**

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Optimized Maintenance Program uses data analytics to save airline time, money

**AMSTERDAM, Oct. 19, 2016** – Boeing (NYSE: BA) and AZUR air announced today that Boeing will implement its Optimized Maintenance Program service for the airline's 757 and 767 fleet.

Powered by Boeing Analytics, the program will reduce scheduled maintenance labor costs, lower materials costs and improve airplane maintenance ground time.

"We are pleased to have Boeing's experienced team working with us to achieve the airline's fleet operational improvements," said Michael Kritskiy, AZUR air general director. "This extra level of analysis on top of our already high-performing fleets will help us to raise operating performance and will be value added to our fleet management process."

Through an evaluation of logbooks, scheduled maintenance data, component maintenance records and other metrics, Boeing will develop recommendations for maintenance program enhancements customized to accommodate the unique operating environments and specific operational goals of the airline.

Boeing technical consultants work directly with local regulatory authorities to secure approval and agreement on any recommended maintenance program changes. Boeing's agreement with AZUR air also includes results monitoring following implementation of the program.

"We are committed to providing our customers with a competitive edge by applying our understanding of data analytics, along with our unique understanding of the airplane itself, to identify ways to streamline the airline's maintenance programs," said Rick Anderson, vice president, Sales and Marketing, Boeing Commercial Aviation Services. "We value our strong relationship with AZUR air and are proud to support the airline's continued success through our analysis."

Optimized Maintenance Program is one many Boeing Analytics tools and services Boeing offers to empower airlines to make better decisions and significantly improve performance on the ground and in the air.

Boeing is a leader in providing 24/7 support and service to the global aviation industry. In addition to providing customers with advanced data analytics solutions, Boeing offers the industry's largest portfolio of services, including retrofits and modifications, subscription-based maintenance programs, engineering support, crew training, route planning, digital crew scheduling and software to enhance airlines and leasing company operations.

AZUR air is a young brand in the aviation market. The first flight under this brand was made in December 2014. It is currently the largest Russian charter airline and among the 10 largest airlines in the Russian Federation. AZUR air operates in the international aviation market, serving the needs of the largest Russian travel agencies, with flights from 30 cities of Russia to 29 destinations. The fleet consists of six Boeing 767-300s and nine Boeing 757-200s.

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