

## **Boeing Sees Continued Growth Opportunity in the Middle East**

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Company exhibit and events to showcase range and versatility of Boeing products and services, underscore regional partnerships

**DUBAI, United Arab Emirates, Nov. 16, 2013**– The Boeing Company [NYSE: BA] today highlighted the Middle East’s current and future growth potential for both the commercial aviation and defense sectors. Boeing continues to build its presence in the Middle East with a focus on partnerships with regional entities.

Boeing will showcase a range of products and services at the 2013 Dubai Air Show including a United Arab Emirates (UAE) Armed Forces Land Force AH-64D Apache, an AH-6i light attack/reconnaissance helicopter, a Qatar Airways and Royal Brunei Airlines’ 787 Dreamliner and a flydubai 737-800 featuring the Boeing Sky Interior and business class configuration.

“Our presence in the Middle East goes back decades,” said Jeffrey Johnson, president, Boeing Middle East. “We have earned the trust of our partners and customers here through meaningful collaboration, contribution to the community and by providing the right products and services at the right time. We remain committed to further expanding our presence and strengthening partnerships with governments, enterprise and customers to support the development and growth of regional aerospace infrastructure and capabilities.”

Boeing works with a wide range of customers and partners in the Middle East including the region’s leading airlines, national defense forces and academic institutions. It maintains offices in Abu Dhabi, Dubai, Doha and Riyadh with more than 200 Boeing employees based in the region to support its customers.

Saudi Arabia continues to be a key market for Boeing. The company holds the majority stake in Alsalam Aircraft Company, which performs heavy maintenance and modification on civil and military aircraft at its facilities in Riyadh.

“The value Boeing places on local partnerships is reflected in the number of successful ventures we have established over the years in Saudi Arabia and other parts of the region,” said Ahmed Jazzar, president, Boeing Saudi Arabia. “Our relationship priorities with the Kingdom are in line with the King’s vision for future and ongoing development for Saudi Arabia.”

The Middle East is a robust and key market for Boeing Commercial Airplanes, underlining the growing confidence that airline customers in the region continue to place in Boeing products and services. The 777-300ER continues to be the long-haul carrier of choice for airlines, and the 787 has a current backlog of 117 Dreamliners.

“The Middle East continues to outperform the average growth figures of the global aviation market, and this trend is expected to continue,” said Marty Bentrutt, vice president for Sales, Middle East, Russia and Central Asia for Boeing Commercial Airplanes. “We are confident that this bullish pattern, the simultaneous demand for Boeing’s airplanes and services, as well as the trust and confidence that our customers place in Boeing’s technology and innovation, will help spur this growth well into the future.”

Boeing Defense Space & Security also is seeking to expand its regional footprint. Existing customers operate a range of products including the AH-64 Apache, CH-47F Chinook rotorcraft and C-17 Globemaster III airlifter.

“BDS continues to pursue opportunities with a number of entities in the Middle East to help craft the future of aerospace in the region and has seen a tremendous amount of interest in our defense solutions from governments across the Middle East as plans for upgrading defense capabilities move forward,” said Paul Oliver, Middle East and Africa regional vice president, International Business Development, for Boeing Defense, Space & Security.

Boeing will hold a series of media briefings and activities during the show, as listed below. The company also is a co-sponsor of the Middle East Air Chiefs Conference.

Media at the show should check the briefing schedule daily at the Boeing-sponsored Dubai Air Show Press Center for updates. The company will highlight its air show activities through [www.boeing.com/dubai2013](http://www.boeing.com/dubai2013) and through its Twitter feeds: @Boeing, @BoeingAirplanes and @BoeingDefense. The website contains program backgrounders and executive biographies and will be updated regularly with briefings, photos and videos from the show.

***Note: All times listed below are local to Dubai***

**Monday, Nov. 18**

**10:00: 777X Product Briefing**

- Venue: Media Center Briefing Room No. 2
- Speaker: Scott Fancher, vice president and general manager of Airplane Development, Boeing Commercial Airplanes

**11:00: Commercial Derivatives – AEW&C, KC-46A Tanker, P-8**

- Venue: Media Center Briefing Room No. 2
- Speaker: Tim Peters, vice president, Mobility, Surveillance & Engagement, Boeing Defense, Space & Security

**13:00: International Opportunities for Rotorcraft – V-22 Osprey, AH-6i, CH-47 Chinook, AH-64E Apache**

- Venue: Media Center Briefing Room No. 2
- Speaker: Leanne Caret, vice president/general manager, Vertical Lift, Boeing Defense, Space & Security

**14:00: V-22 Osprey Program Update**

- Venue: Media Center Briefing Room No. 2
- Speaker: U.S. Marine Corps Col. Dan Robinson, U.S. Naval Air Systems Command, V-22 Joint Program Manager

**Tuesday, Nov. 19**

**13:00: U.S. Navy Briefing on F/A-18 Super Hornet**

- Venue: Media Center Briefing Room No. 2
- Speaker: U.S. Navy Capt. Frank Morley, F/A-18 & E/A-18G Program Manager

Boeing is the world's leading aerospace company and the largest manufacturer of commercial jetliners and military aircraft combined. Additionally, Boeing designs and manufactures rotorcraft, electronic and defense systems, missiles, satellites, launch vehicles and advanced information and communication systems. As a major service provider to NASA, Boeing is the prime contractor for the International Space Station. The company also provides numerous military and commercial airline support services. Boeing provides products and support services to customers in 150 countries and is one of the largest U.S. exporters in terms of sales. Headquartered in Chicago, Boeing employs more than 170,000 people across the United States and in 70 countries. Total company revenues for 2012 were \$81.7 billion.

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