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Jetairfly becomes first airline in Benelux to operate Dreamliner

EVERETT, Wash., Dec. 4, 2013 /PRNewswire/ -- Boeing [NYSE: BA] and Jetairfly today celebrated the delivery of the airline's first 787. The airplane departed Paine Field in Everett on Tuesday on its delivery flight to Brussels.

"We are very excited about the Jetairfly Dreamliner entering service as the first and only 787 operated by a Belgian airline," said Elie Bruyninckx, CEO TUI Belgium. "This aircraft isn't only a perfect match with our innovative and sustainable philosophy. It is also a great asset in our strategy of offering unique holiday experiences to our passengers, especially when they fly between Europe and the Caribbean."

The 787 is scheduled to begin flying short and medium haul Jetairfly routes in early December and long haul routes between Christmas and the New Year.

"We are very excited that Jetairfly will be flying the 787 Dreamliner," said, Todd Nelp, vice president of European Sales, Boeing Commercial Airplanes. "The 787 will replace the airline's 767 and offer the best possible flying and cabin experience."

Passengers traveling on Jetairfly's 787 will experience the passenger-pleasing features of the Dreamliner such as larger, electronically-dimmable windows and larger overhead luggage bins. During flight the 787 is pressurized to a lower cabin altitude, has higher humidity levels, advanced air filtration and smoother ride technology to make the flying experience more comfortable and allow passengers to arrive at their destination more refreshed.

The 787 is the most technologically advanced airplane in the sky with composite materials making up 50 percent of the primary structure, including the fuselage and wing. This allows the Dreamliner to use 20 percent less fuel and emit 20 percent fewer CO<sub>2</sub> emissions than similarly sized airplanes.

Jetairfly is part of the TUI Travel PLC, the largest tourism group in the world.

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