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- One of the world's leading leisure travel companies extends its Dreamliner order book to 15 airplanes

SEATTLE, Nov. 19, 2013 /PRNewswire/ -- Boeing (NYSE: BA) and TUI Travel PLC ("TUI Travel" or "the Group"), one of the world's leading leisure travel companies, have completed an order for two 787-8 Dreamliners. The deal, worth \$424 million at current list prices, extends TUI Travel's 787 commitment to 15 airplanes. The purchase was originally attributed on the Boeing Orders & Deliveries website to an unidentified customer. TUI took delivery of its first 787-8 Dreamliner in May and now has four airplanes in service.

"We have developed our strategy by putting the customer at the center of everything we do," said Peter Long, TUI Travel chief executive. "The 787 Dreamliner is another example where we have led the way by enhancing the customer experience and improving environmental efficiencies, both of which differentiate us from other tour operators. The feedback we receive from those who fly on these aircraft is exceptional and this order allows us to continue to deliver the best possible customer holiday experience - from the point customers start dreaming of their holiday until they get home."

Boeing Senior Vice President of Sales & Marketing John Wojick lauded the commitment from the Group to the 787. "This order is a testament to the value that the Dreamliner has brought to TUI Travel," Wojick said. "We are proud to work with such a great partner to bring its passengers a great flying experience."

TUI Travel originally ordered the 787 in February 2005. Currently, the Group's subsidiary Thomson Airways is using the airplane on such routes as Thailand, Caribbean and the Maldives.

The 787-8 Dreamliner can carry 210-250 passengers on routes of 7,650 to 8,200 nautical miles (14,200 to 15,200 km). In addition to bringing big-jet ranges to midsize airplanes, the 787 family provides airlines with unmatched fuel efficiency, resulting in exceptional environmental performance. The airplane uses 20 percent less fuel than today's similarly sized airplanes. The 787 also travels at a similar speed as today's fastest twinaisle airplanes, Mach 0.85. Airlines also realize more cargo revenue capacity — a 20 to 45 percent advantage over similarly sized airplanes.

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