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Upgrade of MyBoeingFleet.com Continues Business-to-Business Momentum

Boeing [NYSE: BA] yesterday completed the largest upgrade of its secure business-to-business Web portal, MyBoeingFleet.com, adding four new applications to the site's suite of aircraft maintenance documents, engineering drawings, flight services data and e-business tools.

Introduced in May 2000 by Boeing Commercial Aviation Services, MyBoeingFleet is used by airplane owners and operators, suppliers, maintenance service providers and regulatory agencies to retrieve information essential to the operation and maintenance of Boeing commercial airplanes.

The newly added applications include:

- A catalog of *flight technical services* for quick and easy purchase of flight materials and services. The catalog includes airplane performance enhancements such as operational weight increases, alternate forward center of gravity improvements and 15-knot tailwind capability.
- Flight recorder data services for submitting flight recorder data for processing.
- A section on *environment, health and safety* for information on chemical products used in airplane maintenance and repair, airport and community noise standards, airplane fuel efficiency and emissions, cabin air quality and the environmental effects of air travel.
- Delivery center documents for an advanced look at information previously unavailable to the customer until the day of delivery providing airlines time to review critical data or engage reviewers who are unable to personally attend a delivery.

"MyBoeingFleet has grown tremendously in terms of the numbers of users and the amount of information available online," said Barb Claitman, Boeing Commercial Aviation Services director of Information Systems. "The addition of four new applications is of tremendous benefit to our customers. We're listening to what our customers tell us, and we're adding to the MyBoeingFleet site to meet their expanding needs. It is the foundation for providing more and more integrated solutions to our customers."

The site contains more than three terabytes of data. (A single terabyte equals 1,024 gigabytes.) Online data are available for all models of Boeing commercial airplanes, from the DC-8 and 707 through the 777.

The portal has grown rapidly since its inception. With more than 168,000 visits a day, monthly hits on the Web site have increased 35-fold since 2000. Approximately 680 business customers, holding more than 30,000 individual accounts, have access to the site 24 hours a day, seven days a week. The site logged nearly six million hits in October, with 178 gigabytes of data passing through the portal -- an amount equivalent to 91,000 pages of text.

Forbes magazine selected MyBoeingFleet as one of its fall 2002 "Best of the Web" picks. The site was one of four chosen in the Aerospace and Defense category. For an online guest tour, visit here.

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